## MANIFESTO CHETTO by CLEO SYVERSON

## MAELSTROM TO Build a Home

Architecture has the potential to be a poetic expression of social justice.

Every project is an opportunity to enrich local communities by integrating ethics and aesthetics.

As the world responds to mass migration and forcible displacement,

architecture is challenged to consider spatial solutions that enable integration and <u>cultivate community</u>.

GHETTO explores the role of the architect and that of all citizens collectively establishing a <u>model of architecture</u> which transfers wealth to those in need while creating a beneficial outcome for every individual involved.

"What I would say to students of architecture is to learn your craft and dream new paradigms, but also to participate in the communities in which you live."

-Gregory Henriquez

A manifesto is a short, punchy declaration of desires and demands, provocations and protests: a call to action and/or a call to pause, think and act differently.

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The postcard/house was inspired by the work of Henriquez Partners, who strive to create meaningful architecture and community connections. The piece is intended to be a double-sided postcard. The postcard would be mailed out to community members, investors, etc. to raise funds and support for social housing projects. The piece is best suited for housing projects, as the "house" shape serves as a reminder as to what the project targets. While this specific piece targets housing for the homeless, the postcard could be adapted to suit projects for other housing types.

Although originally intended to be a postcard, the "house" could also be folded into a scaled up version that could be utilized as a small installation. The installation could be placed on the site where the project is intended, as a way to help the public understand the project goal and gain community support. The house could be scaled up to be large enough for someone to "enter," in this case the front and back of the postcard could be printed on the inside/outside.

The postcard articulates how support could be implemented in two ways - through signing a petition and through donating. The postcard then serves as reminder, to act or as a reminder of your action. Build Affordable Housing!

A maelström is a powerful whirlpool – a dangerous swirling of the sea that sucks everything down into its watery spiral. In this seminar, the maelstrom is a model for architectural theory, imagination and agency – an integrative and creative force – a risky and revelatory mode of panoramic vision.